

- Take advantage of increased payout rates with a charitable gift annuity to (Charity) (Postcard)
- Create your Legacy with your retirement assets (Postcard)
- A gift that pays you back (Postcard)
- You can help save lives with a simple gift (Postcard)
- You can feel confident about your financial and philanthropic future with a charitable gift annuity (Postcard)
- Discover the most tax-efficient ways to give (Postcard)
- Make a future gift and leave a legacy of better health (Postcard)
- Your health. Your hospital. Your legacy. (Brochure)
- Minimum distribution Maximum Impact (RMD flyer)
- Volunteers Forever (Legacy brochure)
- Giving Significantly, Your guide to Dynamic Philanthropy (Project case statement for Planned Gifts)
- Using retirement assets to fulfill charitable dreams (PG Newsletter)
- Reason to make an Estate Plan #7 (newspaper ad series)
- Golden Leaf Society (annual giving society)
- A Lasting Legacy of their own...remembering those who have touched your life (Legacy newsletter)
- Endow your annual gift (Newsletter article)
- End of year planning checklist, Timing Year-End Gifts (Newsletter)
- A gift that lives with you...Charitable Gift Annuity brochure
- Is a Gift Annuity right for you?
- Take a first step toward a more secure future (PG ad)
- Her lifetime of thanks. Giving to find a cure (Donor profile)
- A taste for generosity (Donor profile)
- Stories of Gratitude...Stories of Hope (Solicitation letter)
- What you do for us, you do for those we serve. (PG brochure Title)
- The prescription for even greater excellence is in your hands (Solicitation brochure)
- Meaningful ways to remember your friends and loved ones. (Ways to Give brochure)
- Aging wisdom for ageless living (brochure on successful aging)
- Helping You Manage Your Giving – (College Donor Advised Fund brochure)
- Your Legacy For Tomorrow (Bequest Legacy Brochure)
- Making a difference (Donor stories on campaign gifting)
- Are you still in love with your stock dividends? (CGA postcard)
- A will is a way to spread the good news)
- Families and Money ..From Success to Significance (estate planning workshop)
- Do you need to rethink your retirement income? (newspaper ad)
- Volunteers Forever...(targeted Legacy Society to volunteers)
- Transfer Real Estate for a lifetime of guaranteed income and tax savings (newspaper ad)
- Estate Plan...a representation of your life's work (postcard promotion)



**ABOUT JAMES E. CONNELL**

James E. Connell FAHP, CSA of Connell & Associates, Pinehurst, North Carolina, is a respected gift planning consultation firm with over four decades of experience offering a broad range of charitable estate and gift planning services to non-profits throughout the country. He heads CONNELL & ASSOCIATES, Charitable Estate & Gift Planning Specialists in Pinehurst, North Carolina. Contact him to help your organization analyze the value CGAs may provide.

**Contact James at 910-295-6800 or [james@connellandassoc.com](mailto:james@connellandassoc.com) or fax him at 910-295-6866**