

Create a Virtual Planned Giving Office for less than \$10 per day

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- **Economical** - Full time planned giving directors are expensive .
- **Less Risk** - a new planned giving program and even a well-established development program, may not generate enough activity to keep a full time staff person busy.
- **Technical Expertise** - Outsourcing expertly handles the technical side of planned giving. Development staff can concentrate on building donor relationships, not worrying about technical aspects of gift planning and administration.
- No software to purchase
- Two hours of telephone support per month
- Implement the 7 characteristics of a successful planned giving program
- Board and volunteer support
- Uncovering your best bequest prospects
- No risk gift annuity program using gift annuity reinsurance strategies
- Bequest society brochure and promotional samples
- IRA rollover gift promotion samples
- Master marketing plan for first two years
- **Optional:** donor visit solicitation activities and support at additional discounted on-site support fees
- **Optional:** website development by www.FutureFocus.net at an initial cost of \$1,299 and \$799 thereafter
- Six month minimum engagement at \$1,800 payable in advance