

# The Rewards of PLANNED GIVING

Charitable Gift Annuity  
Funds Scholarships to Develop  
Innovative Engineers

**It's no surprise that inventor and Sirius Satellite Radio co-founder Robert Briskman (M.S. '61 electrical engineering) believes that future economic growth in the United States and abroad is directly linked to continued innovation.**

Impressed with how the A. James Clark School of Engineering is preparing the next generation of innovative engineers, Briskman has taken steps to ensure that students have opportunities to pursue their education and bring their innovative ideas to life.

Briskman and his wife, Lenore, established the Robert Briskman Scholarship Fund for undergraduates in the Department of Electrical and Computer Engineering through a \$100,000 charitable gift annuity. "This annuity allows us to make a continuous contribution to the Clark School long after we are gone," says Briskman, "and it allows us to contribute in a way that does not impact our current lifestyle."

Briskman, who earned his master's degree at the Clark School while working full-time and supporting his young family, cites the value of a Clark School degree. "A Clark School education teaches students to apply their engineering skills to find improved solutions to the world's most challenging problems." Briskman credits Electrical Engineering Professor Henry Reed with helping him solve major challenges in satellite technology and advance his career at NASA and industry giants such as Communications Satellite Corporation. Briskman created innovative technologies that enable successful satellite transmission of continuous

radio programming, formally known as Satellite Digital Audio Radio Service, across enormous geographical areas. To build and implement that service, he co-founded Sirius Satellite Radio.

The 2010 inductee into the Clark School Innovation Hall of Fame has closely followed the progress of the Clark School. "I've watched the Clark School rise in the engineering school rankings to its status now as one of the best engineering schools in the world," offers Briskman. "If our students can discover how to innovate, that is the greatest gift we can give them."



To learn how you can make a charitable bequest today and make a significant difference in the future of the Clark School, or to explore other planned giving options, contact Leslie Borak, assistant dean for external relations, Clark School of Engineering.

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