

What Will Your Legacy Be?



Alexander Graham Bell, pictured with his grandson, Melville, left a lasting legacy through his stewardship of the National Geographic Society. Your lasting legacy, through a bequest in your will, can help ensure the next 125 years of conservation and exploration.

Creating Your Conservation and Exploration Legacy is Easier Than You Think

Will you help save big cats, preserve ancient civilizations, and protect our precious oceans? By including National Geographic in your will or living trust, you'll share in our vision of preserving the planet for generations to come.

Gifts through wills and living trusts are easy to arrange and may be changed at any time you choose. With thoughtful planning, your will can ensure care for loved ones *and* provide support for National Geographic's work of exploration, research, education, and conservation. The key is that you have control of how your assets are used, today and after your lifetime.

No legacy gift is too small—100 percent of every gift supports our leading scientists and explorers. If you let National Geographic know about your intended bequest or other planned gift, you will be invited to enjoy special events and recognition as a member of our Alexander Graham Bell Legacy Society.

To make a gift in your will to National Geographic, please use the following language:

"To the National Geographic Society in Washington, DC, I give \$ _____ or _____% of my estate."

Gifts in your will to National Geographic are kept confidential. You may also choose to remain anonymous and/or to opt out of our mailings.

For information on how you can leave a legacy that supports exploration, science, and conservation, please call 800-226-4438. Our federal tax identification number is 53-0193519.



PHOTO: MICHAEL NICHOLS

Yes! I would like to create a lasting legacy with National Geographic

Name _____

Address _____

City _____

State/Zip _____

Phone _____

E-mail _____

- I am interested in a charitable gift annuity—a gift that pays me income for life. Please send me a complimentary illustration of my payment rate, payment, and tax savings based on the information provided below.

Birthdate 1 ____ / ____ / ____

Birthdate 2 ____ / ____ / ____

*Minimum age is 50. Payments begin at age 60.

Donation amount _____

*Minimum gift is \$10,000

- I have already included National Geographic in my estate plans.

- I would like to designate my gift in honor or memory of someone.

- I am considering a gift in my will or living trust to National Geographic. Please send me more information about easy ways to leave a legacy of exploration and conservation.

- I have some questions. Please call me at _____.

Best time to reach me is am/pm (circle one).

- Please send me a complimentary copy of “Exploring Your Legacy,” the gift planning booklet that will assist me in determining my philanthropic intentions and financial goals.

